

PRISM 2013 Award Winners

The ICF Toronto Chapter announced the recipients of the PRISM Award on October 22nd, 2013. The PRISM Award honours organizations that have achieved a standard of excellence in the implementation of coaching programs for culture change, leadership development, productivity, and performance improvement.



The City of Kitchener was awarded the ICF Toronto PRISM award for the public sector, to recognize their commitment to organizational coaching. Executive coach, Cathy Shaughnessy, and Human Resources Director, Michael Goldrup, accepted the award on behalf of the City of Kitchener. “Coaching has enriched and strengthened the learning experience; coaching is entrenched in the culture now”, said Goldrup. The City of Kitchener has integrated coaching as part of their focus on their people plan.

The PACT Urban Peace program was awarded the ICF Toronto PRISM award in the non-profit sector for their unique and strategic coaching approach with at-risk youth. “This award acknowledges and underlines all the important and trailblazing work PACT is doing with our LifePlan Coaching Program in applying the coaching model to help turn around the lives of troubled youth who are in serious and repeat conflict with the law”, said David Lockett, PACT President and Co-founder. Learn more at www.pactprogram.ca.

