

ICF-GTA 2010 Member Survey Results

Recently we conducted a survey of our membership to better learn what it was that you liked and what changes, if any you would like to see. The survey ran from June 2010 through to mid October 2010. We had 109 people complete the survey and are grateful to those who took the time to answer our questionnaire.

Our lucky winners of the survey draw are **Mitch Gordon** and **Brenda Maracle Buis**. They have each won a \$150 gift certificate. Congratulations to both of you!

Here are the highlights of the survey results. Of the people surveyed:

- 94% are interested in seeing the results of this survey.
- 40% have been a member for less than one year, while 21% have been members for over five years.
- The majority have joined the ICF-GTA Coaches Association for networking and education/skills development.
- 86% intend to continue their membership when it comes up for renewal and feel the chapter offers good value for their money.
- The majority have used a coach before and found their coach either through a referral or via a school.
- 75% are in private/ independent practice, and 53% earned under \$20,000, whereas 25% earned over \$80,000.
- 31% are credentialed, including those with an ACC, PCC or MCC designation, and 35% are working towards a designation.
- 72% reside in Toronto.
- Over 50% belong to another association.
- 50% attended at least one ICF-GTA event last year.
- As a whole the chapter was given an average score of 6.2 out of 10 for value.
- 78% would be interested in attending virtual events.
- 50% expressed interest in the occasional member meeting with a dinner or breakfast component, or a book club or other social event.
- 37% survey plan on attending the Fall Conference.

The Board of Directors are reviewing the survey results and this information is being considered as we move toward 2011. If you have any other suggestions or input, please share it with us at info@gtacoaches.com. As always, we look forward to hearing from you. Thanks once again for helping us make this the best ICF Chapter in Canada!